



"Fun For The Whole Herd"

SOME HISTORY

Our Fair is one of Nanaimo's top attractions every year. It started over 116 years ago; currently drawing over 25,000 patrons each year & continues to showcase local farmers & bring agricultural awareness to our community.

OUR PURPOSE

Our purpose is to bring the entire community together; to present & encourage awareness of the agricultural world that surrounds us & how it affects our everyday lives ...everyday.

OUR SPONSORS

Many community minded corporate sponsors lend or donate countless services: financial, materials, hard work, time & effort. With their kind generosity, we bring good old fashioned family fun to the community for everyone to enjoy.

SUMMARY

The Fair offers fun for every age & every interest. There are all kinds of animals to see, indoor & outdoor demonstrations from home arts to vintage tractors. Experience the many sights & smells that bring back fond memories of fun times as you relive them today.

Poster Design by len-sherman@shaw.ca



SPONSORSHIP

FRIEND OF THE FAIR

\$100.00

NAME MENTION

in official Vancouver Island Exhibition Program

BRONZE PARTNER

\$250.00

NAME MENTION

in official Vancouver Island Exhibition Program and acknowledgement ad in local newspapers

4 ONE DAY PASSES

SILVER PARTNER

\$500.00

NAME MENTION

in official Vancouver Island Exhibition Program and acknowledgement ad in local newspapers

24"x24" SIGNAGE on the grounds

6 ONE DAY PASSES

OTHER PROMOTIONAL OPPORTUNITIES

BARN SPONSOR - \$500.00 Yearly

Approx. 3'x6' Sign

Your Community appreciates your partnership in the Fair. Sponsors may be eligible for other advertising opportunities as they arise.



The Vancouver Island Exhibition
Winner of the BC Fairs Award
for
Best Fair Evaluation
Category 20,000 + Patrons!



"Fun For The Whole Herd"

VANCOUVER ISLAND EXHIBITION

No. 4 - 2300 Bowen Road, Nanaimo, BC V9T 3K7

Show Office: 250-758-3247

Fax: 250-758-3277

www.viex.ca

GOLD PARTNER \$1,000.00 Sponsor

- **Business Card Size Ad** in official Vancouver Island Exhibition Program. **Name Mention** in an acknowledgement ad in local newspapers.
- **2'x3' Signage** on the grounds.
- Limited **Space may be available** for a Static Display of your Products. Space to be delegated by Fair Directors only. Displays must be left on grounds for the full 3 days. (Note: This is not a sales opportunity. Commercial booths are available.)
- **Ten** one day passes to the Fair.
- **Public Address Announcements** during the Fair.
- **Inclusion on the VIEx website.**

Major Corporate \$5,000.00 Sponsor

- **1/4 Page Ad** in official Vancouver Island Exhibition Program.
- **Name Mention** in an acknowledgement ad in local newspapers.
- **Signage** one 4'x8' or 2- 4'x4' on the grounds.
- **A booth** in the Commercial Display Area to display your products and/or services.
- **Thirty** one day passes to the Fair.
- **Public Address Announcements** during the Fair.
- **Direct Named Sponsor** of one main stage opening act.
- **Inclusion on the VIEx website.**

PLATINUM PARTNER \$2,500.00 Sponsor

- **1/8 Page Ad** in official Vancouver Island Exhibition Program.
- **Name Mention** in an acknowledgement ad in local newspapers.
- **3'x4' Signage** on the grounds.
- Limited **Space may be available** for a Static Display of your Products. Space to be delegated by Fair Directors only. Displays must be left on grounds for the full 3 days. (Note: This is not a sales opportunity. Commercial booths are available.)
- **Twenty** one day passes to the Fair.
- **Public Address Announcements** during the Fair.
- **Inclusion on the VIEx website.**

Elite Corporate \$10,000.00 Sponsor

- **Half Page Ad** in official Vancouver Island Exhibition Program.
- **Name Mention** in an acknowledgement ad in local newspapers.
- **Major Signage or Banner** & one 4'x8' or 2- 4'x4' on the grounds.
- **A Booth** in the Commercial Display Area to display your products and/or services.
- **Fifty** one day passes to the Fair.
- **Public Address Announcements** during the Fair.
- **Direct Named Sponsor** of one head-liner main stage act.
- **Reserved Area** for 20 people at main stage.
- **Display Their Own Tent**
- **Inclusion on the VIEx website.**



THE VIEX
YOUR COUNTRY FAIR
"Fun For The Whole Herd"

Fair Dates: **August 19, 20 & 21**

Incorporated 1953 under the Societies Act in BC

SPONSORSHIP AGREEMENT

Fair Dates: **August 19, 20 & 21**

Company Name: _____

Address: _____

City/Town: _____ Prov.: _____ Postal Code _____

Contact Person: _____

Phone: _____ Fax: _____

PLEASE MAKE CHEQUES PAYABLE TO:
VANCOUVER ISLAND EXHIBITION
NO. 4 -2300 Bowen Road Nanaimo, BC V9T 3K7
Show Office: 250-758-3247
Fax: 250-758-3277

Sponsorship Package Chosen

Amount: _____

Check One: Invoice Me Payment Enclosed

Date: _____ Signature: _____

Other Details: _____

Vancouver Island Exhibition Contact Person:

Name: _____

Phone: _____ Fax: _____

Email: _____