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“FUN FOR THE WHOLE HERD” August 19, 20 and 21, 2011

To all craft and non food vendors:

Thank you for your interest in participating with the Vancouver Island Exhibition. Each year, the VIEx works hard to put on one of Nanaimo’s premier annual events. In 2009, the VIEx was EVALUATED BEST FAIR in BC by BC Agricultural Fairs and Exhibitions and the Minister of Agriculture and Lands.

With over 25,000 people attending our three-day event, your desire to participate with the VIEx gives you an opportunity to display and sell your unique product and services to a large captive audience. No other event on Vancouver Island can provide you this much exposure at such a reasonable price.

This year, we will once again be tweaking our layout to increase craft vendor exposure and be allowing a certain number of craft vendors the opportunity to park their vehicles/trailers behind their tents. These spots will be limited and allocated to craft vendors based on a first paid basis (that is, in order of receipt of completed application and payment of fees). Additional rules and guidelines are attached.

For those vendors who do not receive an allocated vehicle space, there is a parking lot, just outside the south east gates, allocated to vendors and a vendor sign will be given to you for your dashboard, upon your arrival. At the end of the day, there will be a volunteer and a golf cart available for transporting any goods back and forth to your vehicle. Please be understanding that this service may be limited during peak times due to high demand.

Overnight camping is available at the back of the fair grounds for a small fee. Due to security concerns, there is NO CAMPING allowed at vendor locations.

In an effort to become a GREEN event, we request that only biodegradable products/bags be allowed for sales purposes. Should you have any questions, please contact me.

This package is for informational purposes only and you will be contacted when your application to attend the VIEx for 2011 has been approved. I look forward to speaking with you in the near future!

Sincerely,

Gary Turner
Director of Concessions, VIEx



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Assigned Crafter Vehicle Spots Rules and Conditions

- There will be only a limited number of vehicles/trailers allowed in the crafter areas (as determined by the VIEx Directors).
- Eligible vehicles/trailers will be assigned on a first paid basis (completed application and payment of fees must be received).
- Only approved vehicle/trailers will be allowed on site. The VIEx Board of Directors reserve the right to request a craft vendor to remove their vehicle/trailer if it is determined that the vehicle/trailer is oversized, leaking fluids, or causes a potentially unsafe situation to other vendors or the general public.
- There will be no overnight camping inside the vehicle/trailer in the craft area.
- Craft vendors are required to provide a suitable enclosure or backing on their tents to “hide” their vehicle/trailer from general site.

If you have any questions or concerns regarding our policies or just a question in general, please feel free to contact:

Gary Turner
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